

**WORLD
COFFEE
PRODUCERS
FORUM**



Agenda III WCPF Kigali – Rwanda

Day 1: Sunday, February 12, 2023

Coffee Field Trip or Dry Mill Visit - Sponsored by Sucafina

To reserve your spot, please choose one of the following three options and send an email to: info@worldcoffeeproducersforum.com

- ▶ Option 1: KARENJE Coffee Washing Station: <https://sucafina.com/na/offerings/karenge-natural>
Meeting place: National Agricultural Export Development Board (NAEB). KK 530 St, Kigali, Rwanda
Time: 8:30am – 6:00pm
- ▶ Option 2: Dukunde Kawa Musasa <https://dukundekawa.rw/>
Meeting place: National Agricultural Export Development Board (NAEB). KK 530 St, Kigali, Rwanda
Time: 8:30am – 6:00pm
- ▶ Option 3: RWACOF Dry Mill: <https://www.youtube.com/watch?v=gFW2lYbfOT4>
Meeting place: Rwacof HQ/Kigali
Time: 1:00pm – 4:00pm

Day 2: Monday, February 13, 2023

8:00 am - 8:45 am: Arrival of delegates

8:45 am - 10:00 am: Opening Ceremony at the Kigali Convention Center Auditorium

- ▶ Juan Esteban Orduz, Chairman World Coffee Producers Forum (WCPF)
- ▶ Amb Solomon Rutega, Secretary General Inter-African Coffee Organization (IACO)
- ▶ Vanusia Nogueira, Executive Director of the International Coffee Organization, (ICO)
- ▶ H.E Hailemariam Desalegn, Former Prime Minister of the Federal Democratic Republic of Ethiopia
- ▶ Hon Minister of Agriculture and Animal Resources, Republic of Rwanda

10:00 am – 10:30 am: End of opening ceremony, Group photo and Coffee break

- ▶ Group photo and Coffee break

10:30 am - 11:10 am: Keynote Speaker

- ▶ Introduction by Juan Esteban Orduz, Chairman World Coffee Producers Forum (WCPF)
- ▶ Prof. Jeffrey D. Sachs, Ph.D., “Achieving Coffee Farmers Prosperity through SDG based National Coffee Sustainability Plans”.

11:10 am - 11:30 am: Speaker

- ▶ Jamie Coats, CEO Wise Responder, and Co-Founder SOPHIA Oxford

11:30 am – 1:00 pm

Panel 1: Does Living Income lead to Prosperity or is it just another box for Governments, Institutions and the private sector to tick?

- ▶ Moderator: Frederick Kawuma, Founder of the African Fine Coffees Association (AFCA)
- ▶ Luis Felipe López-Calva, Global Director for the World Bank Group's Poverty and Equity Global Practice (GP) in the Equitable Growth, Finance, and Institutions (EFI) Vice Presidency
- ▶ Ariana Constant, Director of the Clinton Development Initiative at Clinton Foundation
- ▶ Jean-Marc Duvoisin, Board member and member of the executive comity of TechnoServe
- ▶ Rene Leon, Executive Secretary, PROMECAFE
- ▶ Enselman Ghouton, President of the African and Madagascar Robusta Coffee Agency (ACRAM)

1:00 pm – 2:30 pm

- ▶ Lunch

2:30 pm – 4:00 pm:

Panel 2: Is Climate Change the End of Coffee?

- ▶ Moderator: Vera Espíndola Rafael, advisor for the Mexican Secretary of Agriculture and has served on the Board of the SCA
- ▶ Alvaro Gaitan, Director of Scientific and Technological Research of the National Federation of Coffee Growers of Colombia, (CENICAFE)
- ▶ Miguel Barquero, Chief Research Officer of the Coffee Institute of Costa Rica (ICAFE)
- ▶ Dr Celestin Gatarayiha, Director of Research and Development at the Inter-African Coffee Organization (IACO)
- ▶ Carlos Henrique Jorge Brando, Chairman Global Coffee Platform (GCP) and Partner and Director P&A Ltda, Brazil

4:00 pm – 4:30 pm

- ▶ Coffee Break

4:30 pm – 6:00 pm

Panel 3: Will increased environmental regulation in consuming countries save the planet or ruin the farmers?

Introduction and discussion framing:

- Bill Murray, President of the National Coffee Association (NCA), The U.S. Industry Perspective
 - Michael Von Luehrte, Secretary General of the Swiss Coffee Trade Association SCTA, Global Traders Perspective
- ▶ Moderator: Gilbert Gatali, Chairman of the Coffee Exporters and Processors Association of Rwanda

- ▶ Eileen Gordon-Laity, Secretary General of the European Coffee Federation (ECF)
- ▶ Nancy Cheruiyot, Executive Director of the African Fine Coffees Association (AFCA)
- ▶ Natalia Fernandes Carr, Technical Advisor of CNC, the National Coffee Council Brazil
- ▶ Madhu Bopanna, Managing Partner Equinox In India

Day 3: Tuesday, February 14, 2023

8:00 am - 8:45 am: Arrival of delegates

9:00 am - 10:00 am: Speakers

- ▶ Sergio Díaz-Granados, Executive President of CAF – Development Bank of Latin America
- ▶ Madhu Bopanna, World Coffee Conference & Expo, Bengaluru, India July 2023

10:00 am - 12:15 pm: Workshop tables for each panel (3 rooms)

- ▶ Room 1: Does Living Income lead to Prosperity or is it just another box for Governments, Institutions and the private sector to tick?
- ▶ Room 2: Is Climate Change the End of Coffee?
- ▶ Room 3: Will increased environmental regulation in consuming countries save the planet or ruin the farmers?

12:15 am – 12:30 pm

- ▶ Coffee Break

12:30 pm - 1:15 pm

- ▶ Workshops conclusions in each panel

1:15 pm – 2:45 pm

- ▶ Lunch and Drafting of Declaration

2:45 pm – 4:30 pm

- ▶ Conclusions and Approval of Declaration, Plenary

4:30 pm – 5:30 pm: Closing ceremony

- ▶ Claude Bizimana, Chief Executive Officer National Agricultural Export Development Board
- ▶ Roberto Velez Vallejo, CEO Colombian Coffee Growers Federation, FNC

7:30 pm – 10:00 pm: Closing Dinner, hosted by the National Agricultural Export Development Board

- ▶ Location: Kigali Conference and Exhibition Village (KCEV)

